

Successful Australian uptake of Industry 4.0 Technology Applications and Digital Business Models

Conference feedback



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Technology Application Scenarios

Digital Business Models

Technology Application Scenarios

- Value creation, benefits
- User case studies, exemplars
- Collaboration
- Linkages to test beds / living labs
- Research and innovation focus



Digital Business Models

- Value creation, benefits
- User case studies, exemplars
- Breeding ground for adoption in companies and across industry
- Key success enablers



How do we accelerate successful uptake in Australia?
What should be the Forum priorities?

Technology Application Scenarios Digital Business Models



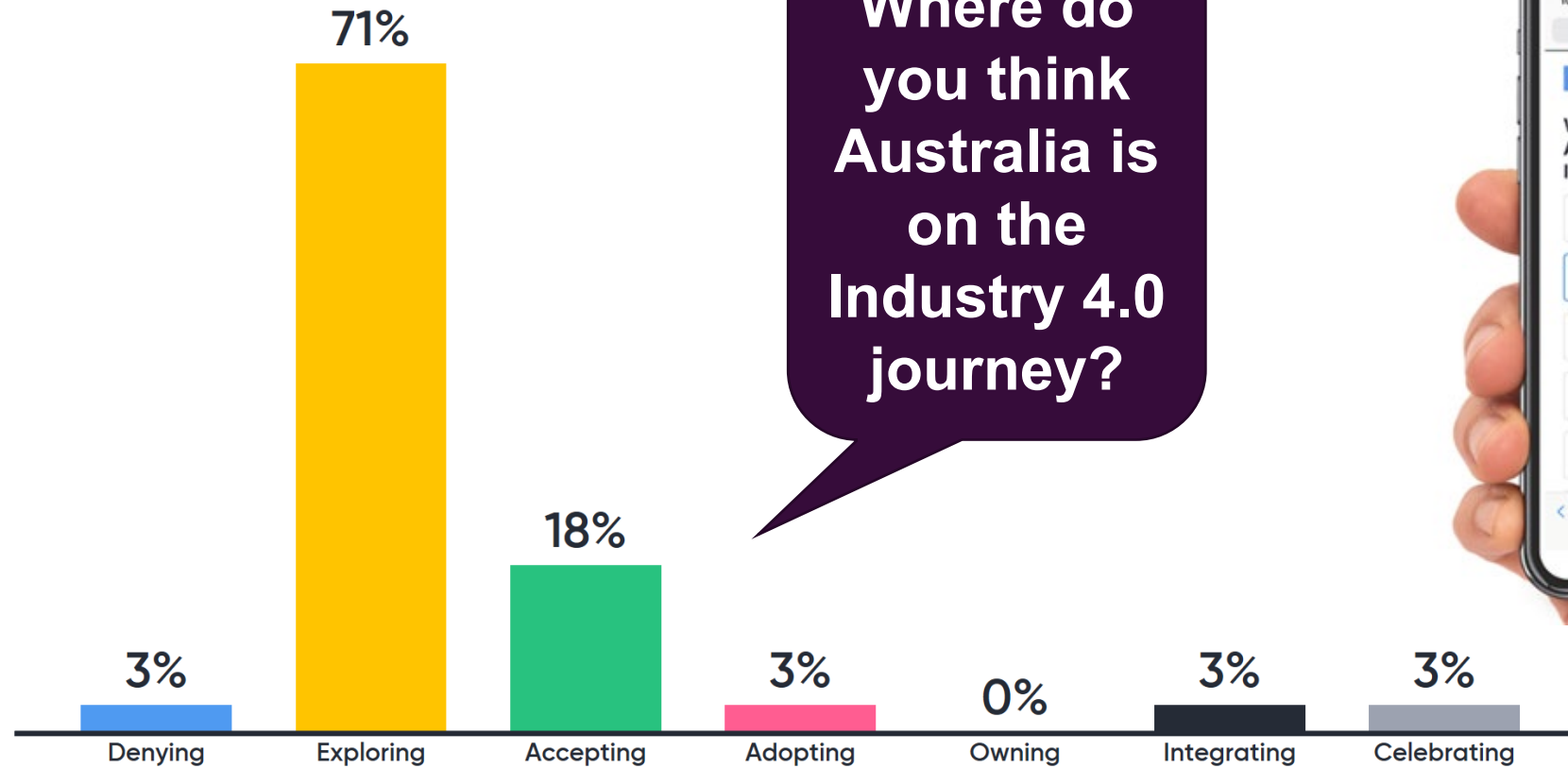
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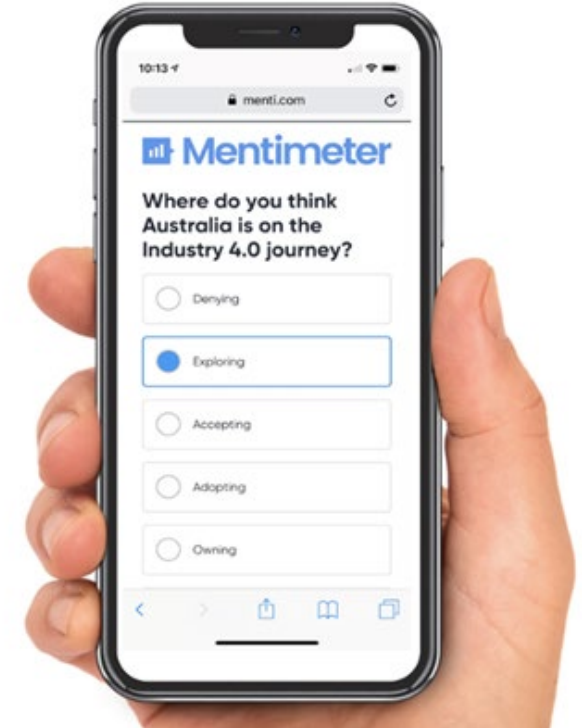
Australia's Industry 4.0 journey?



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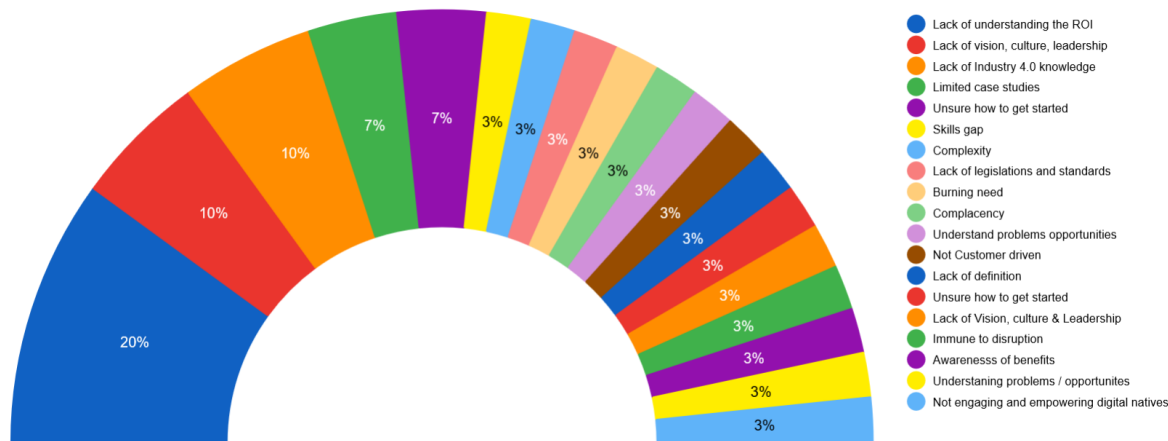
Where do you think Australia is on the Industry 4.0 journey?



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In your view, and based on your experiences...

What are the primary barriers and/or challenges to Industry 4.0 uptake in Australia?

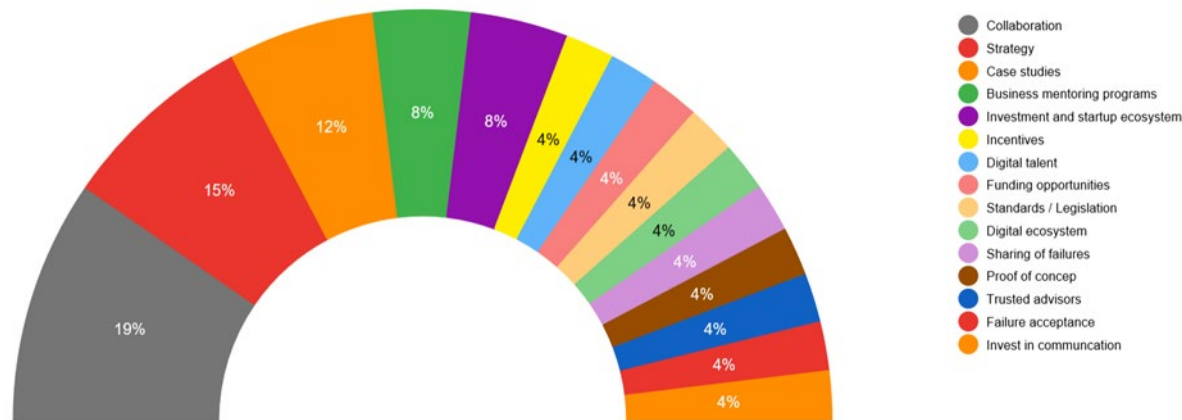


- 1 Lack of understanding of Industry 4.0 ROI
- 2 Lack of [business] vision, culture and leadership
- 3 Lack of Industry 4.0 knowledge

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In your view, and based on your experiences...

What can and/or should be done to accelerate the uptake (and what could be done differently)?



- 1 Collaboration [especially business to business]
- 2 Strategy [business strategic planning]
- 3 Case studies

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Which of these accelerators do you consider to be the single greatest opportunity, initiative or priority, and why?

1

Collaboration
Especially B2B, exemplars

2

National strategy
(and vision)

3

Communication
Case studies, ROI, exemplars

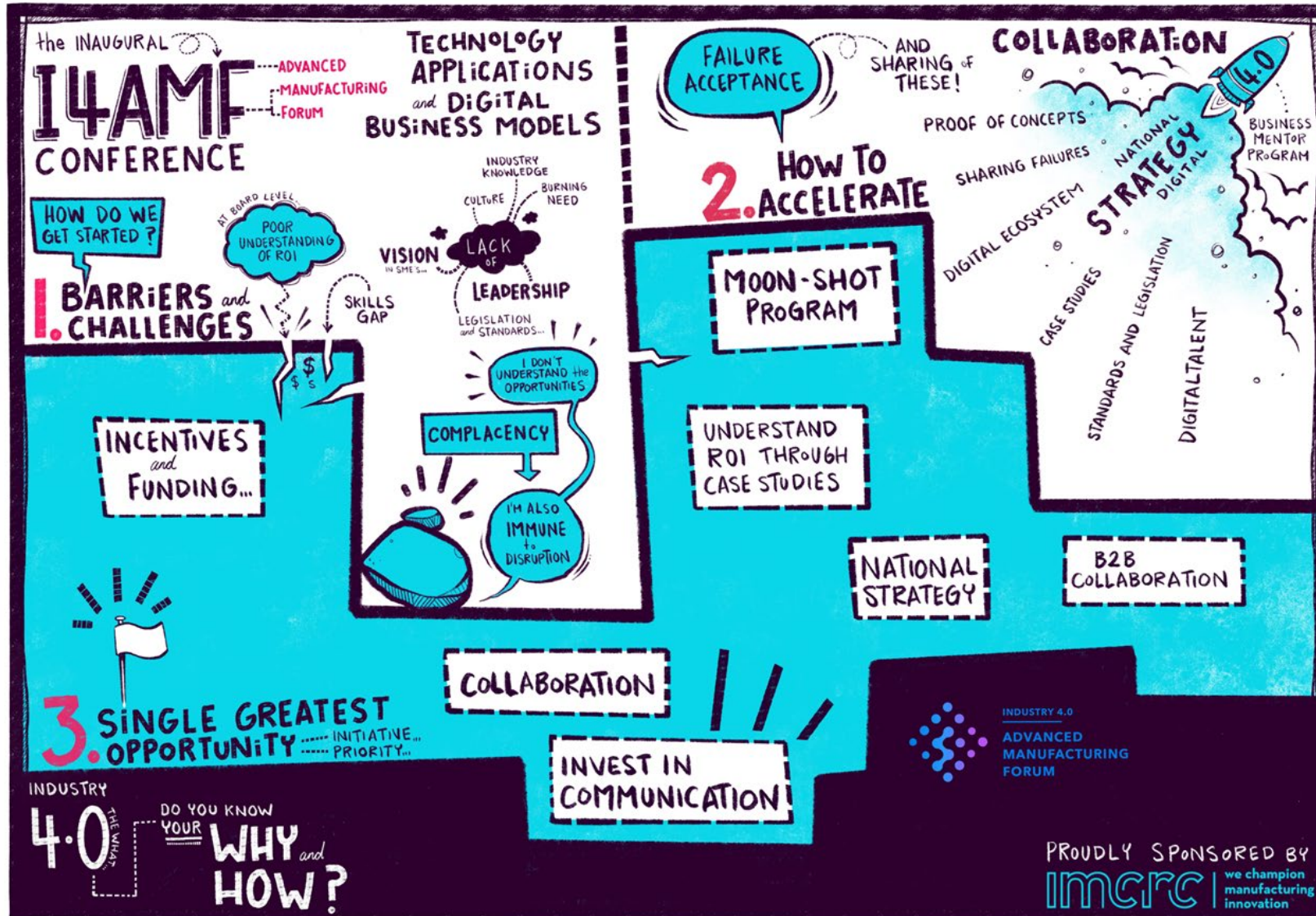
4

National Industry 4.0
moonshot project

5

Incentives funding - less
complexity, more clarity, pooling

Technology Applications + Digital Business Models Workshop summary



Thank you



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